



# TEDx DEERPARK

## **SPONSORSHIP PROGRAM**

For Financial & In Kind Contributions

**EVENTS WORTH SPONSORING!**

# WHAT IS **TED** ?

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- > **T**echnology
- > **E**ducation
- > **D**esign

**TED** is a nonprofit devoted to spreading ideas, usually in the form of short, powerful talks (18 minutes or less). TED began in 1984 as a conference where **Technology, Entertainment and Design** converged, and today covers almost all topics — from science to business to global issues — in more than 100 languages. Meanwhile, independently run TEDx events help share ideas in communities around the world.

For information visit:

<https://www.ted.com/about/our-organization>

"Ideas worth spreading."

# WHAT IS TEDx?

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In the spirit of **ideas worth spreading**, TED has created a program called TEDx. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. Our event is **TEDxDeerPark**, where x = independently organized TED event. At our TEDx event, TEDTalks video and live speakers will combine to spark deep discussion and connection in a small group. The TED Conference provides general guidance for the TEDx program, but individual TEDx events, including ours, are self-organized completely by volunteers.

So just to re-cap...



# OUR STORY

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I remember my awe, excitement, and sheer delight... in Brooklyn...on Broadway... in Asbury Park ...and at Long Island universities where I discovered **TED** and fell in love with *ideas worth spreading*. I “liked”, “followed” , and “shared” inspiring, emotional, intelligent, courageous, and funny talks that filled my inbox with special gifts to ignite my creative spirit and challenge my critical mind.

In 2016, another important interest surfaced. I became obsessed with creating a space for counternarratives to all the negative rhetoric about people of color, women, and immigrants that monopolized social media.

Bringing these two passions together, I realized that the **TEDx** platform would be ideal and, thus, **TEDxDeerPark** was born! I partnered with another dedicated educator and we curated our first themed event, *Intermental Symphony*, in 2017. This was followed by *Impact!* in 2018, and *What Box?* in 2019.

Our team has grown, we've changed venues, and now with the ability to host a larger event, **WE ARE READY** to have our biggest and best event ever in 2020! All we need is YOU!

**TED<sup>x</sup>**DeerPark  
**x** = independently organized TED event

**WE ARE READY!**

“ Themes worth sharing... ”

# TED<sup>x</sup> DeerPark

x = independently organized TED event

2017

TED<sup>x</sup> DeerPark  
x = independently organized TED event

## INTER-MENTAL SYMPHONY



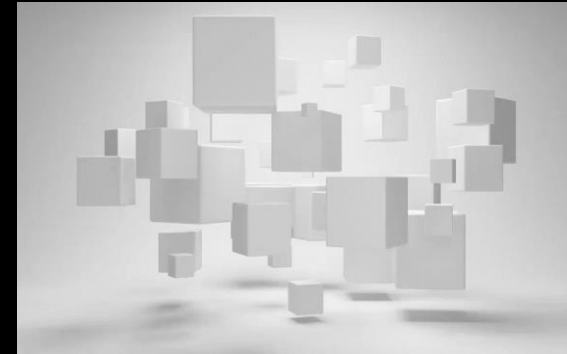
So what is an Inter-mental Symphony? "Intermental" means "between mind and mind." It is a Vygotskian principle that thinking occurs first on the social plane; between people engaged in joint sociocultural activity. This joint creative effort results in the symphony that expresses the relationship between people sharing ideas.... particularly those worth spreading....

2018



**IMPACT** is defined as the sudden and powerful effect that an event, idea, situation, or person has that produces a change in feelings, perspective, or attitude. The Dalai Lama said, "Everything you do has some effect, some impact." Do you ever wonder about your impact on others and what influences have impacted you? Our theme, **IMPACT**, challenges you to explore these critical moments through the lens of dynamic presenters as they share their ideas. Brace for **IMPACT**!

2019

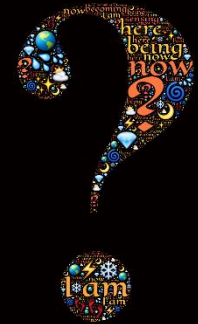


**Inside the box** is a wealth of knowledge and time-honored tradition. **Outside the box** is the potential for innovations and trailblazing.

### ***What if we question the existence of the box itself?***

This year's theme invites the presenters to embrace exciting topics that explore this metaphorical box and challenges us to think "unboxed" and explore ideas beyond the boundaries and without limits.

2020



The 2020 theme will be revealed in January.



# Meet the E<sup>TED</sup>xecutive Team

The TEDxDeer Park Team is composed of dedicated volunteers who design, develop, and produce a locally organized event, solely through community sponsorships and supporters.

In addition to the Executive Team, there are approximately 25 volunteers that support all aspects of the event. High school and college students are encouraged to use this experience as community service. We are proud to partner with a cadre of Sign Language interpreters who volunteer their services and use this platform to practice their skills.



**Nathalie C.  
Lilavois, Ed.D.**

**Curator/ Executive  
Producer**

Licensee and lead organizer who manages the executive team and is the ultimate steward of the event.



**Jillian  
Gibson**

**Production  
Manager**

Works with Executive Producer to oversee content production, stage management, technology, and video production.



**Sharon  
Harleston**

**Event Manager**

Manages day-of-event logistics, volunteers, ticketing and registration needs.



WE ARE  
CELEBRATING  
4 YEARS!  
AND THIS YEAR  
WE WANT TO  
INVITE YOU  
TO PARTNER  
WITH US!

Meet the **TED** Team



Your support of TEDxDeerPark brings the spirit of TED's mission of ideas worth spreading to our Long Island community. As our venue sponsor, The Van Nostrand Theater at Suffolk Community College, Brentwood provides a spacious, high quality, professional venue that is easily accessible and has ample parking.

TEDxDeerPark provides sponsors an opportunity to do something different.

We view our sponsors as partners who are joining us on an exciting journey. TEDxDeerPark is a project that we're investing in together to benefit our community!



Sponsors are engaging with us in a collaborative relationship to be part of something meaningful and impactful for our community.

TEDx events take place in more than 170 countries! Engaging with such an influential community is a great way for corporations and foundations to achieve their community impact and social responsibility goals.

You have a unique opportunity to be as creative as possible and dream up interesting and value-adding ways to reach our audience.

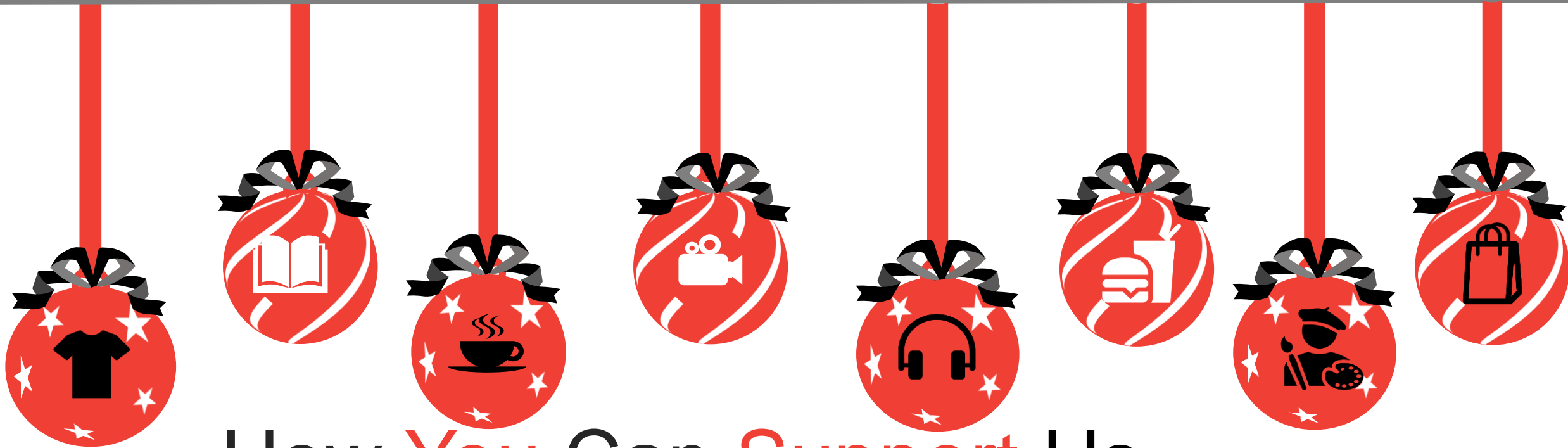
# What are the benefits of partnering with TEDxDeerPark?

TEDxDeerPark offers you the chance to:

- ✓ Launch a new product or service
- ✓ Network with guests
- ✓ Showcase a project
- ✓ Provide entertainment & marketing
- ✓ Share community events
- ✓ Conduct awareness campaigns
- ✓ Boost brand awareness
- ✓ Reach target markets
- ✓ Find fresh ideas
- ✓ Expand your client base

... and more!





# How You Can Support Us...



**\$600**

**EVENT PROGRAM**  
Designer and printer



**\$750**

**VIDEO PRODUCTION**  
Record and produce speaker videos according to TED guidelines and timelines



**\$2500**

**LUNCH KIOSK**  
Venue-based contracted food services



**\$600**

**SWAG BAGS**  
Custom TEDxDeerPark bags & donated goodies, business cards, and coupons.



**\$1200**

**TEDxDeerPark  
CUSTOM TEE-SHIRT**



**\$300**

**COFFEE, TEA, &  
CONTINENTAL  
BREAKFAST**  
contracted services



**\$600**

**ON-SITE AV STAFF**  
Venue-based professionals for sound and lighting



**\$1000**

**SET DESIGN** stage & social areas design

# Sponsor Levels

## Precious Gems



Diamond \$5000



Ruby \$4000



Sapphire \$3000



Emerald \$2000

## Precious Metals



PLATINUM

\$1000



GOLD

\$500



SILVER

\$250



BRONZE

\$100



## Special Metals



**Bronze**  
**\$100**

2



**\*Other partnership options are available! Email us at [www.tedxdeerpark1@gmail.com](mailto:www.tedxdeerpark1@gmail.com).**

# Meet some of our former speakers...



**Paula Ralph Birkett**

performer, writer, and creative catalyst



**Rob Goldman**

photographer, community-engaged artist, educator, author and speaker



**Jaquiel THEVOICE Bullock**

Performer, singer



**Dr. Errol Toulon, Jr.**  
First African- American Sheriff of Suffolk County



**George Andriopoulos**

Founder and CEO of Launchpad Five One Six



**Monica Bennett**

author, reflexologist, nutritional consultant.



**Daniel Lloyd**

Founder of Minority Millenials, Inc.



**Sama Jashnini**

CEO & Co-Founder of DownToDash



**Kim "Love" Jones**

motivational speaker, relationship coach and author of "Perfectly Imperfect "

TEDx

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